



## **PRADHAN MANTRI YUVA YOJANA** **YUVA UDYAMITA VIKAS ABHIYAN**

PM-YUVA Yojana aims to create an enabling ecosystem for entrepreneurship development through entrepreneurship education & training, advocacy, and easy access to entrepreneurship network. The project also aims to promote development of social enterprises for inclusive growth. The project will be implemented in collaboration with Wadhvani Foundation, a California (USA) based non-profit public benefit corporation for duration of five years.

### **PM-YUVA Yojana has four specific objectives**

1. Educate and equip potential and early stage entrepreneurs
2. Connect entrepreneurs in enabling networks of peers, mentors, incubators, funding and business services
3. Coordinate and support entrepreneurs through Entrepreneurship Hubs(E-Hubs)
4. Catalyze a culture shift to support aspiring entrepreneurs

### **Funding Allocation:**

Category	Particulars	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5	Total
<b>Private Institutions</b>	Faculty Honorarium* (@ Rs. 5000 per month)	1,20,000	1,80,000	1,80,000	1,80,000	1,80,000	X
	Faculty Training Costs (only 4 yrs)	20,000	20,000	20,000	20,000	X	X
	<b>Total</b>	<b>1,40,000</b>	<b>2,00,000</b>	<b>2,00,000</b>	<b>2,00,000</b>	<b>1,80,000</b>	<b>9,20,000</b>
<b>Govt. Institutions including ITIs &amp; ED Cs</b>	Faculty Facilitator* (@ Rs. 5000 per month)	1,20,000	1,80,000	1,80,000	1,80,000	1,80,000	X
	Faculty Training Costs (only 4 yrs)	20,000	20,000	20,000	20,000	X	X
	Set-up Office Infrastructure (one time)	3,00,000	X	X	X	X	X
	<b>Total</b>	<b>4,40,000</b>	<b>2,00,000</b>	<b>2,00,000</b>	<b>2,00,000</b>	<b>1,80,000</b>	<b>12,20,000</b>

## Hand-holding Support

MSDE will also provide complete Hand-holding support to empanelled institutes through a network of Entrepreneurship and Coordination Hubs that will be responsible for providing not only information and training to these institutes but also guiding them and handhold them through their unique challenges.

### OVERALL COURSES AND THEIR NOMENCLATURE:

Year/ Semester	1st Year First Semester	1st Year Second Semester	2nd Year First Semester	2nd Year Second Semester	3rd Year First Semester	3rd Year Second Semester
<b>Level</b>	<b>Orientation</b>	<b>Basic</b>	<b>Foundation</b>	<b>Intermediate</b>	<b>Advanced (Optional)</b>	<b>Expert (Optional)</b>
<b>Phase</b>	<b>Orientation</b>	<b>Discover</b>	<b>Practice</b>	<b>Start Up</b>	<b>Sustain</b>	<b>Take off</b>
<b>Course covered</b>	A. Orientation Programme in Entrepreneurship	A. Basic Programme in Entrepreneurship	A. Foundation Programme in Entrepreneurship	A. Intermediate Programme in Entrepreneurship	A. Advanced Programme in Entrepreneurship	A. Expert Programme in Entrepreneurship
	<i>B. Practicum Activities at E-cell (ongoing)</i>					
	NA	C. Workplace Skills (Life-skills)	C. Workplace Skills (Functional English)	C. Workplace Skills (IT)	C. Workplace Skills (Health Environment and Safety)	NA
<b>Total No. of Hours Contact and Practical</b>	A. Orientation Program - 10 hours Theory; 10 hours Practical	A. All 5 programmes from Basic to Expert - Each programme is of a total of 40 hours. Of these 40 hours, 20 hours is Theory; 16 Hours is Practical; and 4 Hours is lifeskills.				
	<i>B. Practicum Activities at E-cell – Estimated 10 hours per semester</i>					
	NA	C. Workplace Skills (Life-skills) - 4 hours	C. Workplace Skills (Functional English) 4 hours	C: Workplace Skills (IT skills) - 4 hours	C. Workplace Skills (Health, Environment and Safety) - 4 hours	NA
<b>No. of Hours per Class (Contact and Practical)</b>	A. Orientation Programme - 1 hour per class	A. All 5 programmes from Basic to Expert - Every class will have a judicious mix of Contact hours and Practical to ensure effective learning. Every week will have 2 one hour classes totalling 20 hours in class. 16 hours will be Practical ( <i>assignments and projects</i> ). Remaining 4 hours will be lifeskills.				
	<i>B. Practicum Activities at E-cell – Not divided into formal classes.</i>					
		C. All Workplace Skills Courses - 4 hours spread over 4 weeks				
<b>No. of Classes per Week</b>	NA	A. All 6 programmes from Orientation to Expert - 2 classes per week				
		<i>B. Practicum Activities at E-cell – No formal classes</i>				
		C. Social Entrepreneurship – 15 classes of 1 hour each ( <i>Elective</i> )				

## **Activities for the Facilitators**

- Facilitators' training and process orientation. Log-in and access to the course content
- Moderate sessions, responding to class discussions and/or chat sessions, as needed. Enable entrepreneurship practice sessions on the Campus
- Respond to student communications or questions within 24 hours
- Grade discussions, assignments, quizzes, and/or surveys as per the course instructor
- Provide meaningful feedback to students on assignments and upload relevant information based on the class results. Recommend supplementary MOOCs or progress to next MOOC
- Participate in weekly meetings or calls with the instructor and coordinate with the Facilitator Support Team at the National E-Hub

## **Activities for the Students**

- On-line orientation. Log-in assigned and access to the course calendar.
- E-mail notification about sessions
- Commencement of on-line session MOOC 001
- Flip session by Facilitator for MOOC 001
- Participate in Quiz/Assignments
- Upload results based on the class results, recommend for supplementary MOOCs or progress to next MOOC
- Entrepreneurship practice sessions on the Campus :
  - Launch E-Cell
  - Participate in Campus Company Programmes, Students Venture Mentoring Programme
  - On-line E-Cell Programmes
  - Interaction with Entrepreneurs
  - Start up Internships
- Provide meaningful feedback to students on assignments and upload relevant information based on the class results, recommend supplementary MOOCs or progress to next MOOC
- Participate in on-line weekly meetings or calls with the instructor and coordinate with the Facilitator Support Team at the National E-Hub.